

WALL STREET ETHICS

and



ECONOMIC CALAMITIES (RS 190WE)

What is a government's economic responsibility to its citizens as they pursue happiness and prosperity? This discussion-based course balances theory with real-life case studies to explore:

- What are business cycles and monetary/fiscal policy responses to them during history's most prominent financial crises?
- How does money and banking move our economy?
- What ethical misdeeds have contributed to financial downturns?
- How can students hone their presentation skills to engage and persuade more effectively?

Students can enhance their personal financial skills as they gain a historical context "lessons learned" that can model ethically considerate behavior in their own lives.

COURSE GOALS: By the end of this course you will:

- Gain a practical understanding of how money, banking, and finance work.
- Learn what repetitive behavior patterns typically contribute to economic downturns.
- Develop advocacy skills to effectively convey your passion, inspire, and persuade.

TIME: Class meets TTH 2-3:30 pm Spring Q 2022

PREQUESITES: Upper division status; students from all majors are welcome. Appreciation of economics a plus but not required. *Credit applies toward ethics coursework requirements.*

INSTRUCTOR: Mitchell Kauffman is a nationally recognized Wealth Manager and Certified Financial Planner who has built his independent practice over the past 35 years. As a Gaucho alumni and Santa Barbara resident, he is an active philanthropist who offers his business consultant expertise to a variety of non-profits. Contact Professor Kauffman directly with questions: mitchk@ucsb.edu