



Strategic Investment Program – Spring 2021

xEcon.499.12 – Impact Investing with Mitchell Kauffman

Tuesday May 4th-June 1st |

3:00-5:00pm | Register via the [PACE website](#). | \$150

The phenomenal growth of Ethical Investing reflects the increasing investor realization that they can help address their Environmental, Societal and Governance issues with their investing dollars. This course explores the ways profit incentives may be combined with social consciousness for a win-win outcome. This course balances theory with actual case studies to show how profit incentives may be combined with social consciousness for a win-win outcome.



Mitchell Kauffman is a nationally recognized Wealth Manager and Certified Financial Planner who has built his independent practice over the past 35 years. As a Gaucho alumni and Santa Barbara resident, he is an active philanthropist who offers his business consultant expertise to a variety of non-profits.

Mr. Kauffman currently sits on UC Santa Barbara's Dean's Investment Fund board, and interacts with the students that are participating in the Dean's Investment Group.

* Must have completed all prerequisites to enroll in X499.12

For more information about the Dean's Investment Fund, DIG, or the Strategic Investment Program please email Courtney Jerge at courtney@econ.ucsb.edu.