Data Analyst (Optimization)

Scalable Commerce is hiring for our growing team! We are looking for a Data Analyst to join our Data Science team in an Optimization capacity. In this position, you will be a key participant in our Optimization process: conceiving, implementing, tracking, and analyzing the results of ideas to improve business performance and growth. The Data Analyst contributes by setting up, tracking, analyzing, and reporting on the results of experiments.

The Data Analyst position reports to the Data Science Lead. The Data Analyst interacts with Marketing, Product, and Technology teams as part of the overall optimization process.

In this role You will:

- **Uphold our Data Standards -** Be an advocate for data accuracy, accessibility, and actionability. Consistently apply our methodology and enforce project standards.
- **Build and Develop -** Build dashboards and reports using platforms including Google Docs and Sigma. Work with team members to develop models and forecasts.
- **Confirm Business Metrics -** Daily entry and validation of business metrics from multiple sources.
- **Analyze and Report** - Monitor and analyze daily optimization results and inform stakeholders of results. Respond to analytic requests by providing analysis for specific business questions. Make weekly presentations of optimization data and analyses to stakeholders.

About You:

- **Know the Tech.** You are capable at SQL Query writing, have experience with Python / R, are an expert in Excel/Google Sheets, and are familiar with Google Analytics.
- **Ability to Organize the Data.** You are proficient at data-visualization.
- **Detail-Oriented.** You are meticulous in your attention to detail.
- **Hold Yourself to High Standards.** You possess a high level of integrity and can evaluate yourself and your performance, always looking for ways to improve.
- **Mathematically Minded.** Solid understanding of Statistics (probability, significance level, p-tests).

Bonus Points:

- **Advanced Tech Knowledge.** Experience with a BI Tool (Tableau, Sigma, Looker, etc.).
- **Modeling.** Experience with the basics of modeling (logistic regression, linear regression).
- **Knowledge of our Industry.** Experience in Digital marketing.

We are a Santa Barbara-based web development and marketing company with millions of customers nationwide. Our leading technology keeps people safe by informing, educating, and protecting consumers. We continue to push the envelope of innovation by always testing, improving, and optimizing our products. We hustle and grind and value people with matching characteristics and energy.

You'll enjoy a dynamic and fun (and now remote) work environment with a team of people that care about results. We offer a highly competitive salary, bonus package, unlimited vacation, health insurance, and a 401k retirement plan. We have a fun and casual office environment and carve out plenty of time for learning, challenges, and personal goals.

Scalable Commerce is proud to be an Equal Employment Opportunity employer. We do not discriminate based on race, religion, color, national origin, sex, sexual orientation, age, veteran status, disability status, or any other applicable characteristics protected by law. We are committed to providing reasonable accommodations for qualified individuals with disabilities and disabled veterans in our job application procedures. If you need assistance or an accommodation due to a disability, please contact us at hr@scalablecommerce.com.