

## About The Program

**This program is perfect for students who want to prepare for careers in Finance and Investing.** Developed by the UCSB Department of Economics, this program will help anyone seeking to gain a deep understanding of the forces that govern all types of financial markets through a rich blend of lectures, guest speakers and hands-on projects.

### FALL 2019

Econ X499.1	Intro to Financial Economics	2 units
Econ X499.2	Financial Statement Analysis	2 units
Econ X499.3	Risk and Ethics	1 unit

### WINTER 2020 (subject to change)

Econ X499.1	Intro to Financial Economics	2 units
Econ X499.2	Financial Statement Analysis	2 units
Econ X499.3	Risk and Ethics	1 unit
Econ X499.4	Portfolio Management	2 units

### SPRING 2020 (subject to change)

Econ X499.3	Risk and Ethics	1 unit
Econ X499.4	Portfolio Management	2 units
Econ X499.10	Stocks and the Stock Market	1 unit
Econ X499.11	Real Estate Markets	1 unit
Econ X499.12	Bond Markets	1 unit
Econ X499.13	Quantitative Investing	1 unit
Econ X499.14	Impact Investing	1 unit
Econ X499.15	Exchange Traded Funds	1 unit



Career Connection Office NH2119

## STRATEGIC INVESTMENT PROGRAM

Department of Economics  
UC Santa Barbara

**Think Wall Street offers the only opportunities in finance and investing?** Think again. Successful finance and investment careers await through private industry, nonprofit and government organizations as well as the real estate sector. Now is the time to prepare for your chosen career path.

**The Strategic Investment Program (SIP)** is designed to provide participants with a solid foundation in key practical aspects of investing and financial economics. This program is designed to give students the opportunity to gain skills and knowledge that can be directly applied in the investment arena. The certificate will also demonstrate to current and prospective employers evidence of recent professional training in this field. In some cases, course work may also be applied toward continuing education requirements in fields such as accounting, law, and finance, or other forms of career advancement.



SIP is a collaboration between the Department of Economics and UCSB Extension.

### Contact Us

Please contact

[suzanne@econ.ucsb.edu](mailto:suzanne@econ.ucsb.edu) with the  
UCSB Department of Economics for  
more information.

# Program Requirements

# 2019-20 Strategic Investment Prerequisites

## ADMISSIONS

The minimum standard for admission to this certificate program is UCSB enrollment and a C or higher in Economics 1, 2 and 3A (or equivalents).

## COURSE CREDITS

All SIP courses offered through UCSB Extension will be part of the X400 series. This is a professional development program – UCSB students cannot apply X400 series units towards their degree.

## INSTRUCTORS

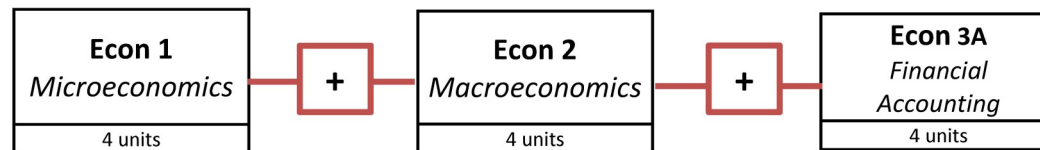
The instructors who teach in this program are practicing professionals from the community, as well as UCSB ladder faculty and lecturers from the Department of Economics. They are chosen for their personal commitment, academic background, teaching ability, and professional expertise. Lecturer appointments will require the consultation and approval of the Chair of the SIP Executive Director and the Chair of the Department of Economics.

## REQUIRED CURRICULUM

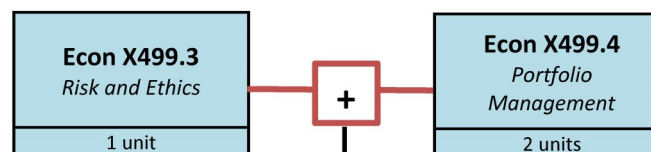
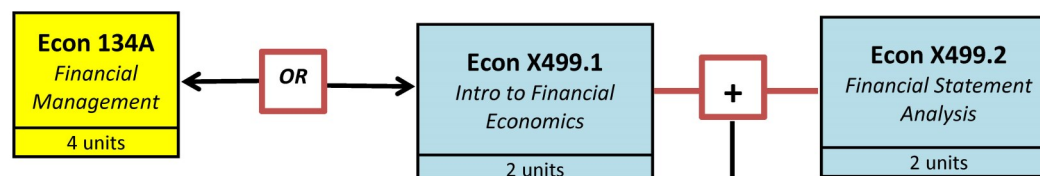
The courses will consist of lectures, guest speakers, case studies, data projects, and final projects/presentations. The exact course requirements are as follow: Econ 1, 2 and 3A (or equivalents), X499.1-499.4, and a minimum of 3 elective units listed as XX499.10 and above, for 22 units.

## TO APPLY

For more information, FAQs, or to enroll in the program, visit the UCSB Extension website, click on "Certificates" and find the link to "[Strategic Investments Program](#)." Or email the Program Coordinator at [suzanne@econ.ucsb.edu](mailto:suzanne@econ.ucsb.edu). SIP is a collaboration between the Department of Economics and UCSB Extension.

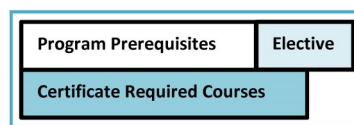


Program Prerequisites Econ 1, 2, 3A must be completed with a grade C or higher



<b>X499.10 – Stocks and the Stock Market</b>	1 unit
<b>X499.11 – Real Estate Markets</b>	1 unit
<b>X499.12 – Bond Markets</b>	1 unit
<b>X499.13 – Quantitative Investing</b>	1 unit
<b>X499.14 – Impact Investing</b>	1 unit
<b>X499.15 – Exchange Traded Funds</b>	1 unit

Please note electives offered are subject to change



The Department of Economics will select a limited number of Strategic Investment Fellows. Fellows will be admitted into three one-unit elective courses at no charge after successfully completing the core program requirements. The three application periods for the 2019/20 academic year will occur in November, February and May.

Please contact:  
[suzanne@econ.ucsb.edu](mailto:suzanne@econ.ucsb.edu) with the UCSB Department of Economics for more information.