

# PACIFIC CONSULTING GROUP

## TIME-TO-SUCCESS

PCG helps organizations provide superior value to customers, partners and employees.

Research and consulting services uniquely accelerate product, service and program success by providing:

- immediately usable customer insights
- optimization-based analytics
- customer and efficiency focused design

## SAMPLE CLIENTS



## DATA ANALYSTS

Data analysts play a vital role on our team-based projects. It's a stretch role in that there is no limit to finding ways to add value to clients.

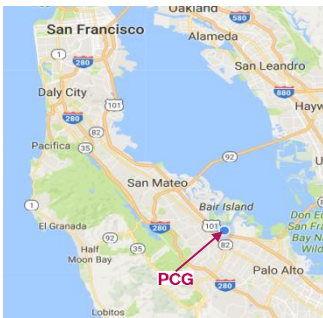
Analysts specialize in:

- Designing primary research to diagnose what customers value
- Conducting statistical analysis and developing metrics to gauge success
- Validating data and running algorithms to identify performance improvement opportunities

Analysts will learn from managers and directors:

- Facilitating design sessions
- Creating optimization models
- Managing projects, clients and suppliers

## SF BAY AREA



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