

# Strategic Business Program

Presents:

# “Business & Financial Fraud”

Special Guest Speakers:



## Richard Corgel, Ernst & Young LLP

Executive Director, Fraud Investigations & Dispute Services

**Richard Corgel** has national responsibility for the fraud and investigations practice of EY in both the U.S. and Japan. In addition to financial statement matters, he assists companies with anti-fraud programs and corporate governance. While at Arthur Andersen, Rich was the partner in charge of many well-known clients, including the Dodgers, the Angels, and Fox Sports Network, among many others. Rich managed various practices with AA, ultimately as the North America Practice Director. During the summer of 2001, he was committed to resolving Enron issues, ultimately traveling to Houston to look into the escalating issues at Enron. He spent several months in D.C. presenting the Andersen story. In May 2002, he was the first Andersen witness (policy witness) in the Andersen obstruction of justice trial in Federal Court.



## Mark Morze, ZZZZ Best Carpet Co.

Former CFO ZZZZ Best Carpets, Convicted of Financial Fraud

**Mark Morze**, the former CFO at ZZZZ Best Carpet Co., went to federal prison for five years after committing a massive financial fraud on behalf of ZZZZ Best (one of the largest financial frauds prior to the Enron/WorldCom era). While books on financial shenanigans are useful, nothing is more beneficial to students than learning about these topics “live” from white-collar ex-con Morze. Mark is a 3D, real-life former fraudster who is unmatched when it comes to lecturing on fraud, as well as white-collar crime detection and prevention. His firsthand knowledge of the topic is not only unparalleled, but his ability to convey his knowledge is simply captivating. His talks never fail to be riveting yet practical. Students mention him years after hearing his talk, not only reflecting on how entertaining and informative it was, but recounting specific stories, examples and advice that he has given. The opportunity to hear from someone who has journeyed through the dark side and come out the other end is priceless.



## Marc Leventhal, Ventura County D.A.

Senior Deputy District Attorney, Ventura County DA's Office

**Marc Leventhal** grew up in LA, where his father Stephen worked as a prosecutor before being appointed to the bench. Marc earned a B.A. from UC Berkeley and a J.D. from UCLA. He then spent about 10 years working primarily as a civil litigator in Los Angeles and Chicago. Marc transitioned into criminal law when he accepted a job as a prosecutor with the Ventura County District Attorney's Office. For the past 17 years, he has been assigned to Special Prosecutions, in which he handles white collar and computer crime cases. Marc will discuss criminal fraud, including various business crimes, etc. Marc has mesmerized past SBP classes with his real-life stories of sex, drugs, arson, murder plots, weapons . . . and, yes, accounting.

Thursdays: February 23, March 2, March 9

6:30 - 9:00 PM North Hall 1110