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***University of  
California,  
Santa Barbara***

**Student Resource**

## Recognition

Voted as **one of the top** Ideal Employers from 2002 through 2010 in the **Universum Undergraduate Survey**

Named one of **Fortune Magazine's 100 Best Companies to Work For** from 2005 through 2011

**#3 Best Place to Launch a Career - Business Week 2010**

Recognized by Diversity Inc as one of the **Top 50 Companies for Diversity from 2002 to 2010**. In 2007 and 2008, was also recognized as a Top 10 Company for GLBT Employees and Asian Americans

Named one of the **Top 10 Companies for Working Mothers** by **Working Mother magazine** in 2010—the 16th consecutive year on the Top 100 list, and the seventh time we've ranked among the elite Top 10.

Received a 100% rating, from 2006 to 2009, on the **Corporate Equality Index** from the **Human Rights Campaign**, an organization dedicated to promoting equality for gay and lesbian employees

Named a 2007 Catalyst Award winner **for our initiatives focused on the development and advancement of women**

Named among the **Hispanic Corporate 100** by **Hispanic Magazine** in 2007

# Firm Overview

[www.pwc.tv](http://www.pwc.tv)



PwC is well placed to help our clients meet the challenges and opportunities of the global marketplace. We offer the perspective of a global organization combined with detailed knowledge of local, state and US national issues.

PwC serves 16 industry sector concentrations. Our industry-focused professionals in the fields of assurance, tax, human resources, transactions, performance improvement and crisis management help to resolve complex client and stakeholder issues worldwide. We also bring our experience and talents to help educational institutions, the federal government, non-profits, and international relief agencies address their unique business issues.

At UCSB PwC's relationship with students, faculty, and administration has been instrumental in our efforts to recruit top talent.

In 2011 with the understanding that we need to invest in the future of preparing students for the 150 credit hour CPA requirement, PwC provided UCSB a \$10,000 grant to aid in implementing additional coursework. We look forward to continuing to partner with UCSB leadership and faculty to seek new and creative avenues of working together.

# PwC UCSB Campus Event Dates

## Fall 2011

Date	Event	Time
Thursday, October 6	xTREME Case Competition Launch	9:00 AM – 5:00 PM
Friday, October 7	Meet the Firms	4:00 – 7:00 PM
Sunday, October 9	Resume Deadline - Full Time and Nor Cal Intern	11:59 PM
Tuesday, October 18	xTREME Case Competition Kickoff Meeting	12:00 – 2:00 PM
Tuesday, October 18	Full Time and Nor Cal Intern Pre-Night Dinner	7:00 – 10:00 PM
Wednesday, October 19	Full Time and Nor Cal Intern Campus Interviews	8:30 AM – 4:30 PM
Wednesday, October 19	Accounting Association Presentation	5:30 – 7:00 PM
Tuesday, November 1	Resume Deadline - So Cal Intern	11:59 PM
Tuesday, November 1	xTREME Case Competition Presentations	12:00 – 5:00 PM
Tuesday, November 15	So Cal Intern Pre-Night Dinner	7:00 – 10:00 PM
Wednesday, November 16	So Cal Intern Campus Interviews	8:30 AM – 4:30 PM

For more details on our PwC events, please contact Laura Cook.

# **PwC Application Process**

## **Fall 2011**

**To apply for an Intern or a Full Time position with PwC, candidates are to follow the steps below by the dates listed on the previous page:**

- Complete a PwC profile at: [www.pwc.com/getstarted](http://www.pwc.com/getstarted)

**AND;**

- Submit a resume, cover letter and unofficial transcripts through the UCSB Career Service's Gaucholink
- Officially apply by clicking on the link in the Gaucholink Job Posting

# Freshman/Sophomore Opportunities

## Semester of Discovery Intern (SDI)

As an Internal Firm Services (IFS) Intern in our Semester of Discovery (SDI), students will have the opportunity to work with many people in different functional areas across PwC to gain an understanding of different work styles, behaviors, etc. They will gain an understanding of the importance of agility in this changing environment and adapt to it as needed. Our internal support organizations make PricewaterhouseCoopers stronger. As a member of this important group, interns will provide strategic service to internal clients – service lines and functional units– in the areas of:

- Human Capital
- Learning & Education
- Knowledge Management
- Technology Solutions
- Finance
- Sales & Business Development
- Marketing
- Recruiting
- Diversity
- Alumni Relations
- Risk Management

“As a SDI intern and eXceed Scholar, I had... the opportunity to observe and understand the PwC culture, and [it] exposed me to all the different lines of service...prior to doing a client service internship...I had the opportunity to meet some of the best professionals who gave me thoughtful career advice and guidance. This internship was by far, the greatest experience and helped me determine the career path I want to pursue.”

- Janeen Sanchez, Intern

The students will utilize their problem solving, analytical and organizational skills to understand our business and the projects that support PwC’s business development. This internship will provide valuable insight into the overall organization.

The IFS internship is just the first step in the PwC internship experience. After successful completion of the IFS internship interns will have the opportunity to function in a client service role in one of our three service lines, Assurance, Tax or Advisory.

## PwC eXceed Scholarship

All interns in the Semester of Discovery Intern Program are eligible to apply for the eXceed Scholarship. This is a one-time \$3,000 scholarship typically given to 50% of our SDI class. Applications will be due in April and winners will be announced in early May.

# Sophomore Opportunities

## Leadership Adventure

Developing leadership abilities is a lifelong endeavor and the PwC Leadership Adventure program provides a fantastic foundation. This highly interactive and exciting program allows students to discover their leadership abilities while building relationships with other student leaders from across the nation. In addition, PwC professionals bring their experiences to the program to further enhance the networking and learning opportunities for all participants.

Though students may already know a little about PwC, this program provides them more extensive exposure to our organization and the talented professionals in it. We hope that candidates will take this opportunity to learn more about themselves, our firm and what it means to be a leader.

PricewaterhouseCoopers hosts National and Local Leadership Programs for selected high-achieving college students interested in learning about a fast-paced career in accounting or information technology. If accepted, students will spend 2-3 days with PwC professionals learning advanced leadership skills that they can later use on campus, in internships and beyond.

Recruiting for Leadership Adventure at UCSB is conducted during spring quarter.

### Frequently Asked Questions

#### **What is the PwC Leadership Adventure?**

The PwC Leadership Adventure is a powerful event designed to fuel the leadership skills of college students who are interested in starting a career with PricewaterhouseCoopers. At this event, students will develop leadership skills that will enhance their career, meet new friends and network with professionals who already work in the industry.

"The 2011 PwC Leadership Adventure Program opened my eyes to the endless possibilities that PwC offers young scholars like myself."

- Ana Winje, 2011 Leadership Adventure

#### **What are the costs and logistics of this event?**

There is no cost for students to attend the National Leadership Adventure. Travel, food, and accommodations are provided compliments of PwC.

#### **Who else is attending the PwC National Leadership Adventure?**

250 top students who have completed their sophomore year in a four-year degree program or their junior year in a five-year degree program from around the country and approximately 40 PwC partners, principals, and staff.

# Junior Opportunities

## Summer Internship Program

At PwC, interns are valued members of their team — a team that embraces diversity and values individual creativity. Their unique personality, skills and ambitions will be respected. Each member of the team contributes talents and abilities that enable us to achieve business goals that stretch beyond what any individual could hope to accomplish alone.

PricewaterhouseCoopers has an open culture, where each intern will have daily access to people in all stages of their careers. Students work with people who really listen and care about them as a professional and as a person.

We plan to interview for summer internships in October and November.

### **The unique experience of a PwC intern**

As students join PricewaterhouseCoopers as an intern, they get a taste of what it's like to work here full-time. They will join a team of business advisors, serving diverse clients and developing optimal strategies for those clients.

We can offer students a depth and breadth of client experiences and resources that can't be matched. As they continue their career with us, they will have unparalleled opportunities in a collegial environment committed to developing talent.

They will be surrounded by individuals who have the creativity, ambition and enthusiasm to influence today's businesses. They will help advise our clients on solutions to the issues facing them. As a member of a client service team, they'll help offer clients a thorough understanding of current and emerging issues and the underlying business concerns.

Our practices are comprised of experts in their fields — leaders who are eager to share ideas and knowledge and who value their input to assist them in providing the best service to our clients. As a PwC intern, students will be encouraged to share with others and learn from those around them. They will be challenged to think, stimulated to grow and encouraged to contribute.

"The 2011 Summer Intern Program inspired me to become involved in the accounting world and provided me with realistic career goals for after graduation."

- Kate Helvestine, 2011 Intern

"After completing my Summer 2011 Internship with PwC, I was able to fully appreciate and draw from the concepts we learned in class. I now see the great extent to which the UCSB accounting program prepares students for the working world."

- Kaily Burton, 2011 Intern



# PwC Case Competition

## xTREME Games

<http://www.pwc.com/xtreme>

- Business is the place where theory is executed in real time. It's a place where decisions are made with consequences, where communication is key, and collaborative, team-oriented thinking is a must. These are the conditions created in the xTREME Games, PwC's Tax and Accounting Campus Competitions. No longer within the safe confines of the classroom, PwC seeks students who are eager to plunge briefly into the environment of the real business world to show what they're made of as critical thinkers, able collaborators and persuasive advisors on important business issues.
- No number crunching exercises, the xTREME Games are focused on high-level issues designed to test and improve their decision-making skills. Detailed accounting or tax knowledge is not required to participate. What is required is their desire to learn, meet new people, experience new challenges, and have fun!
- PwC launched the xTREME Games in 2002, to increase students' exposure to professional services and the world of public accounting. Since then, the games have grown substantially with over 85 schools involved, more than 2,000 teams comprising 10,000 participants, and 1 million in prize money awarded. Over the years, more than 150,000 hours have been logged to the xTREME Games by competing students. The xTREME Games continue to have a significant impact on our participants, helping them to better understand the vast career opportunities in public accounting and connecting them with professionals in the industry. The characteristics that winning teams exhibit are critical thinking, presentation skills, teamwork, and using time wisely.

# PwC Case Competition

xTREME Games

<http://www.pwc.com/xtreme>

This year UCSB has been designated for the **xTAX** competition. Read on for more information about how it works and what it takes to succeed.

## How it works

- Lookout for the Case Competition Announcement
- Build your team
- Attend official mission meeting on campus
- Develop your case
- Each team will have one partner, or manager, and one staff assigned to offer support and guidance to our students.
- Present your case in 12 minutes to PwC professionals
- Celebrate!
- Five winning teams will be selected to compete in the national finals

## Dates

Date	Event	Time
Thursday, October 6	xTREME Case Competition Launch	9:00 AM – 5:00 PM
Tuesday, October 18	xTREME Case Competition Kickoff Meeting	12:00 – 2:00 PM
Tuesday, November 1	xTREME Case Competition Presentations	12:00 – 5:00 PM

## xTREME Project Lead

Margaret Murphy, PwC Experienced Associate

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## PwC's Student Messages

### **No two career paths are alike**

Employees design their own career path at PwC

PwC provides the training, coaching, and experiences to help employees build relationships and take advantage of opportunities that will help shape their career -- at PwC and beyond.

At PwC, we focus on every individual's unique development from the day employees join us as intern, through every stage in their career - even as a PwC alum!

### **Personal ownership of career path**

PwC employees are empowered to take ownership and drive their own professional and personal growth with the support of the firm and their team members - and the relationships they make within the firm will help them do that.

There are a variety of opportunities within PwC that employees can take advantage of - employees are in control of their experience and their career (talk about opportunities such as global mobility, coaching, rotations, etc.)

### **A depth and range of projects and clients**

PwC provides industry-focused assurance, advisory, and tax services for 94% of the companies in the Fortune 500.

We also serve smaller companies, private entities, not-for-profit organizations, and the public sector

PwC holds the leading position as auditor to the Global Fortune 500, auditing 29% of Global Fortune 500

From the day employees join PwC as an intern or a full-time associate, they will be an instrumental part of our firm, and critical to our business success. They will work on important projects and will work together with their teams to deliver quality and value to their clients, other stakeholders, and one another.

Employees will have the opportunity to provide their perspective as they work on a variety of assignments. Their ideas will be valued and considered, to develop effective solutions for whatever challenge we are facing.



## PwC's Student Messages

### **Growing through personal discovery; not just ladder climbing**

PwC provides employees with a variety of ways of growing both personally and professionally:

Career mobility - promotions, movement within or across lines of service and global mobility. Employees will be exposed to a great range of projects and clients

Learning and development - training-formal and informal, professional certifications and credentialing

Relationships - internally: employees' engagement teams, coaching, mentors formal and informal; externally: industry and client contacts, professional networks

At PwC we will want employees to be successful, as they define success in their life.

We will encourage employees to identify the aspects of their life that are important to you, (i.e. family, physical wellness, friends, community service, spiritual wellness, professional work, etc.) and PwC will help employees to balance those components; so you they be well-rounded and successful, according to their definition.

### **Creating a meaningful experience, not just a job**

Employees will build meaningful relationships at PwC with their coaches, mentors and colleagues that will make this experience more than just "a job." The people they come into contact with here will help them grow both personally and professionally.

As soon as employees start their career at PwC, they will have an opportunity to add value, to make a difference, to PwC, our clients, and our other stakeholders through their work.

Employees will have the opportunity to provide their perspective as they work with clients on a variety of assignments. Their ideas will be valued and considered, to develop effective solutions for our clients.

Employees will work for a quality organization that cares -- about our clients, about our role in the capital markets, about our people, and about the communities around us.