

Rising to the challenge

Challenge
PwC's case
competition

2013 tax case competition

Business is the place where theory is executed real time, where decisions are made, communication is key, and collaborative, team oriented thinking is a must. These are the conditions PwC seeks to create with our campus case competitions. No number crunching exercise, our tax competition is focused on high-level issues designed to test and improve your decision making skills. Detailed accounting or tax knowledge is not required to participate.

How it works

In early fall, PwC will be on campus to formally promote the competition. Our Challenge project leader, PwC staff, and former competitors will be available to provide you with additional information and answer all of your questions. The event promotion will be followed by our campus mission meeting, where all teams competing on your campus will meet with a PwC representative who will explain this year's case challenge. Your team will have two weeks to formulate a solution to present to a panel of PwC professionals.

What's in it for me?

There are personal and financial rewards. It's intellectually satisfying to team with friends to discuss and solve real world issues. It's personally gratifying to accomplish against a demanding goal. Plus, gaining recognition from members of the business community for your teamwork, critical thinking and communication skills will bring about longer-term professional rewards.

The winning team on each campus will receive \$1,000 and consideration for the national finals. A panel of national partners and managers will select the top four national finalists and the fifth team will be selected by voters across the US as part of a nationwide social media contest.

Tax Competition National Finals

The five teams chosen for the finals each receive \$10,000 and a trip to the national finals event in Washington D.C. in January to meet with PwC professionals and other firm leaders.

Who can compete?

Your team must consist of four or five members with the following composition:

- Teams must have no more than two upperclassmen*
- Teams may have no more than one prior national finalist.
- All members must have the intent to apply, applied or be currently enrolled in the college's or university's Business School.

*Classes are defined as follows:

Upperclassman: 3rd (Junior) and 4th (Senior) year students in a 4 year program, 4th (Senior) and 5th year students in a 5 year program; All graduate students.

Underclassman: 1st (Freshman) and 2nd (Sophomore) year students in a 4 year program; 1st (Freshman), 2nd (Sophomore) and 3rd (Junior) year students in a 5 year program. Juniors in process of applying for a 5th year program are considered underclassman.

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Visit www.pwc.com/challenge for additional details about this fall's competition.

To learn more, join us.

